

I want to show you the latest Liberal and Conservative financial statements

Nothing illustrates what we're up against in the 2015 Election Campaign better than this.

	LPC	CPC
2013 assets & cash on hand	\$9.1M	\$14.3M
2014 fundraising revenue (Q1 through Q3)	\$9.9M	\$13.5M
No. of contributors last quarter	34,953	35,201

You can see plainly we've got a lot of work ahead of us to close the gap with the Conservatives.

That's why in this fundraising drive **every dollar you donate will go to our 2015 Election Fund, and the deposit on our campaign plane.**

(And why after you donate we're inviting you to enter the Win a Day on the Campaign Trail promotion.)

(That's just 75 cents after your tax credit!)

The Conservatives have already raised hundreds of thousands more than us this quarter. That's why the contributions of the 2,989 Canadians who have donated \$370,695 in response to emails like this one are so critical right now.

Thank you.

Christina Topp

Senior Director, Fundraising, Liberal Party of Canada

Want to donate by phone?

Call 1-888-LIBERAL (542-3725)

Monday to Friday, 9 AM - 7 PM ET

This email was sent to: ericbooth@shaw.ca

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